



Ohio Libraries Transform

2019 Talking Points

Efficiency / Return on Investment (ROI)

- BECAUSE EVERY \$1 SPENT BY OHIO'S PUBLIC LIBRARIES RETURNS \$5 TO OHIOANS.

Share that Ohio has the highest library usage per capita in the nation and that public libraries provide nearly \$2.75 billion in direct economic value to Ohioans.

Use OLC's ROI Calculator to measure the ROI for your public library. Share that information with your legislator so that they understand your library's economic value to your community.

Education / Literacy

- BECAUSE LEARNING TO READ COMES BEFORE READING TO LEARN.

Provide real life examples of how your library is building the foundation for reading and school readiness in your community and partnering with school districts.

- BECAUSE A LIBRARY CARD IS THE MOST IMPORTANT SCHOOL SUPPLY OF ALL.
Share real life examples of how your library is providing wrap-around services to students in your community.

- BECAUSE 5 OUT OF 5 DOCTORS AGREE READING ALOUD TO CHILDREN SUPPORTS BRAIN DEVELOPMENT.

Provide real life examples of what your library is doing to improve the early literacy skills of children in your community.

Technology / Digital Divide

- BECAUSE MORE THAN A QUARTER OF U.S. HOUSEHOLDS DON'T HAVE A COMPUTER WITH AN INTERNET CONNECTION.

Provide real life examples of how your library provides Wi-Fi and computer connectivity to your customers. Share examples of what your library is doing related to the 2020 Census, eGovernment services, computer training, eMedia and eBooks. Be sure to include any specific lending programs with devices and connectivity.

Workforce Development / Training

- BECAUSE OHIO'S PUBLIC LIBRARIES HELP PEOPLE FIND JOBS EVERYDAY.
Share real life examples of how your library is helping individuals with job search assistance and how your library is providing online educational courses through Lynda.com/LinkedIn Learning.