



OHIO LIBRARY  
COUNCIL

# **Ohio Library Council**

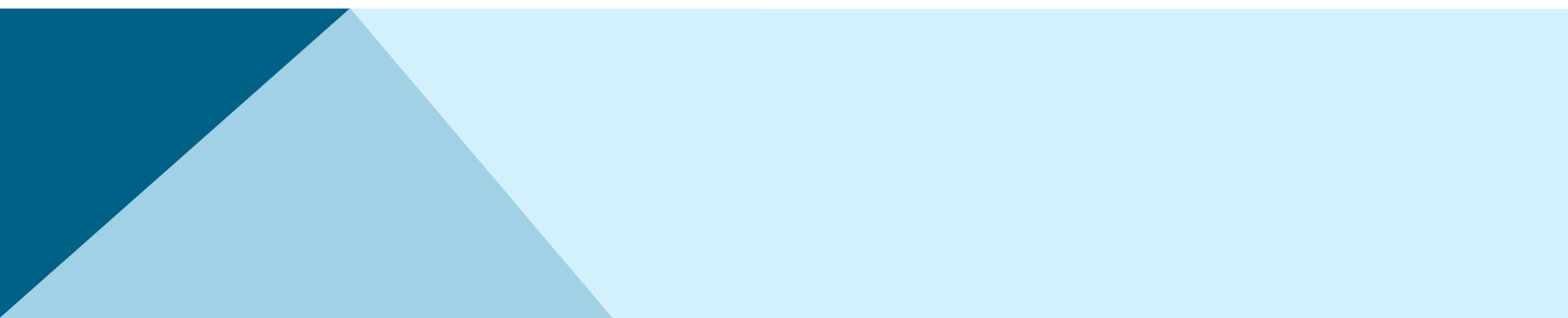
## **State Budget Update &**

## **Ohio Library Week**

**Michelle Francis, Executive Director**

**Jay Smith, Director of Government & Legal Services**

# OVERVIEW

- Budget bill (HB 110) update
  - OLC Testimony & Library Testimony
  - OLC messaging
  - OLC Tools
    - OLC Budget Website ([libraryfunding.olc.org](http://libraryfunding.olc.org))
    - Return on Investment Calculator
  - Ohio Library Week
    - Ohio Library Week calendar
    - OLC Zoom Meetings (Governor and Legislative Leaders)
    - District meetings
    - Social Media
  - Pandemic Response Update
  - Questions
- 

# OLC TESTIMONY

- House Finance Subcommittee on Higher Education 3/4
- House Finance Committee 3/10
- Written Testimony from Libraries

# HOUSE BILL 110 - FY 2022-2023 BUDGET

- **Public Library Fund (PLF) – Commitment to Ohio’s public libraries**
  - Funding at statutory levels in FY 2022 and FY 2023
    - 1.66% (permanent law)
  - OBM PLF distribution estimates from Blue Book:
    - FY 2021: \$430 million
    - FY 2022: \$428 million (0.5% decrease)
    - FY 2023: \$443 million (3.5% increase)

# MESSAGE TO LAWMAKERS

- Our goal is to preserve the PLF at 1.7% and maintain critical funding for Ohio's libraries.
- Educate lawmakers on how our libraries are funded, and the essential services provided to local communities.
- Positive messaging about special programs and services.
  - Education
  - Workforce development
  - Digital divide
- Our libraries offer a significant return on investment in Ohio.
  - Utilize the updated ROI calculator posted on OLC website

# PUBLIC LIBRARY FUND – TALKING POINTS

- Public Library Fund (PLF)
  - We appreciate the governor's commitment in supporting Ohio's public libraries through the PLF. However, the Executive Budget cuts state funding to Ohio's public libraries by reducing the PLF from 1.7% to 1.66% of the General Revenue Fund.
  - Investing in Ohio's public libraries is critical as the usage and demand for our services is growing – especially as we begin to come out of this pandemic.
  - Urge legislators to Restore the PLF at 1.7%.

# OLC BUDGET MICROSITE

<http://libraryfunding.olc.org/>

- News updates, previous webinars, testimony, and resources
- Return On Investment Calculator updated and posted on website (watch the webinar explaining how to use the calculator)

# PREPARING FOR “OHIO LEGISLATIVE WEEK”

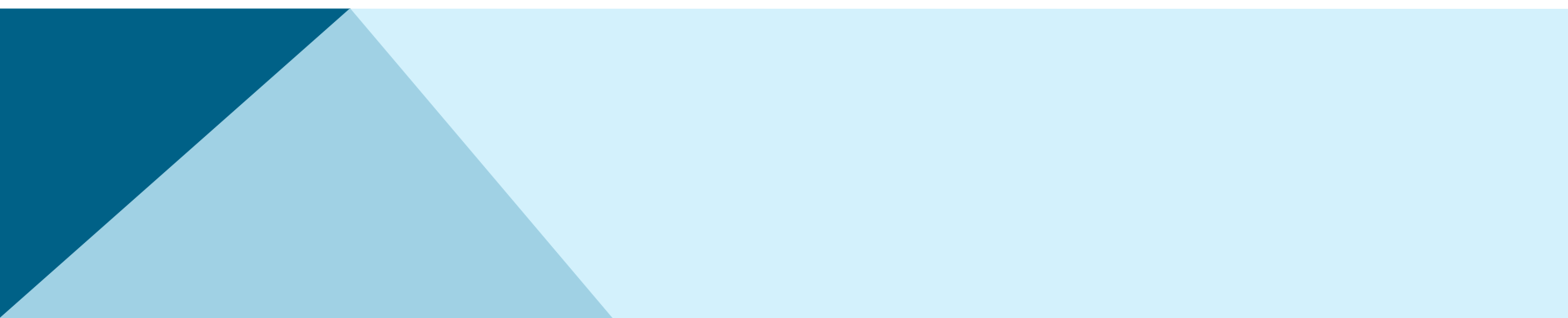
- **Register for Virtual Sessions with Governor and Legislative Leaders**
  - Monday – Gov. Mike DeWine and the First Lady Fran DeWine
  - Tuesday – Senate President Matt Huffman and Speaker Bob Cupp
  - Wednesday – No virtual session
  - Thursday – Senate Finance Chair Dolan & House Finance Chair Oelslager
  - Friday – Senate Minority Leader Yuko and House Asst. Minority Leader Boggs



# PREPARING FOR “OHIO LEGISLATIVE WEEK”

- Review calendar of advocacy activities for each day, April 5-9
  - Monday - “Early Childhood Literacy”
  - Tuesday - “Workforce Development”
  - Wednesday - “Technology”
  - Thursday - “Educational Partnerships”
  - Friday - “Response to Pandemic and Return on Investment”

# LEGISLATOR MEETINGS?

- OLC Legislative Network is helping to coordinate virtual legislative meetings in each Senate District.
  - May be scheduled at various times throughout the week
  - Legislature is on “break” during Ohio Library Week
  - Format is very much like an in-person office visit
  - Do your homework and submit information in advance to your legislator’s office
  - Send a thank you note
- 

# SOCIAL MEDIA

Leverage your library's social media platforms using the following hashtags:

- #OhioLibraryWeek
- #ILoveOHLibraries
- #OhioLibraryChampion

# SAMPLE SOCIAL MEDIA POSTS



**Dover Public Library**  
5 hours ago

## DID YOU KNOW?

**You can download ebooks, movies, and audiobooks with your library card.**

★ ★ ★ ★ ★

**DOVER PUBLIC LIBRARY**

With your library card you have access to 3 online libraries: Hoopla, Libby, and Axis 360. You can download books, movies, and audiobooks in seconds and they will automatically return themselves when they are due. Use the number on the back of your library card and your 4 digit pin number to log in. #onlinelibrary #ebooks

4 likes • Comment • 2 shares



**Pickaway County Library**  
4 hours ago

## 2020 YEAR IN REVIEW PICKAWAY COUNTY LIBRARY

|  |                                    |
|--|------------------------------------|
| <b>250,732</b><br>Items Borrowed                 | <b>17,590</b><br>Wireless Sessions |
| <b>3,880</b><br>Social Media Followers           | <b>51,202</b><br>Digital Checkouts |
| <b>496</b><br>Home Deliveries & Bookmobile Stops | <b>139</b> (🎧)<br>Virtual Programs |

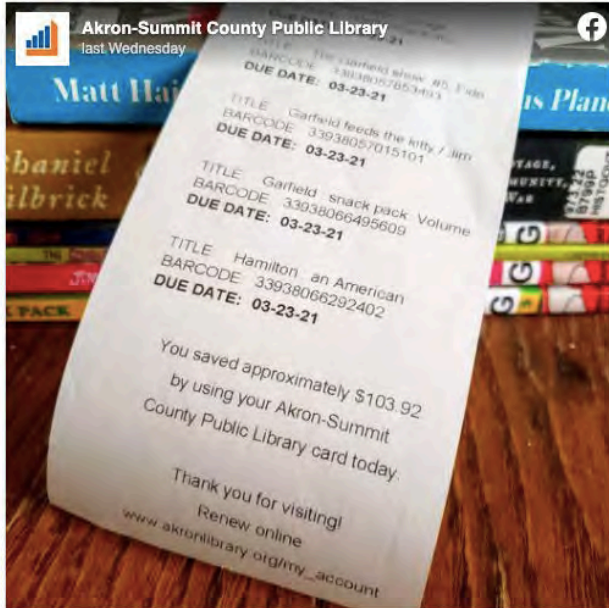
📊 **14% increase** in Digital (26%) and Audio & Visual (31%) items. Print (49%) also shown.

**Pickaway County Library**

There were some positive happenings in 2020. Thanks to all who borrowed items (& returned them!), followed us on social media, came in to use a computer or our wireless connection, or watched a virtual storytime/craft/family challenge. Thank you for using your library!!! 📚❤️

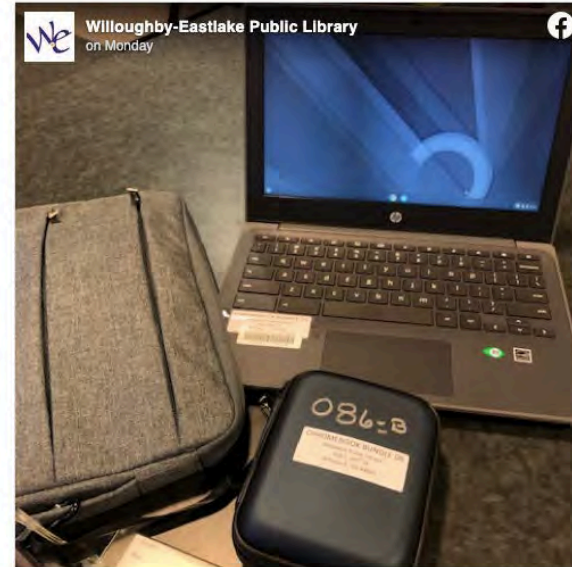
9 likes • Comment • 2 shares

# SAMPLE SOCIAL MEDIA POSTS



Take a peek at the bottom of your checkout receipt after your next visit. You'll see how much money you saved by borrowing instead of buying!

86 likes 10 comments 32 shares



News flash: We have Chromebook Bundles for checkout! With a Chromebook Bundle, you have the internet at your fingers. We have bundled a Wi-Fi hotspot and Chromebook together for you to check out and use at home. <https://we247.org/chromebook-bundles/>

21 likes Comment 13 shares

# PANDEMIC RESPONSE UPDATE

- Vaccines
- Covid testing
- Health orders

---

# Questions???

Michelle Francis  
mfrancis@olc.org

Jay Smith  
jsmith@olc.org

---

**Thank You  
and  
Stay Safe**