



Ohio's public libraries are playing a pivotal role in closing the skills gap in Ohio and preparing workers for the jobs of today and tomorrow.

What is Lynda.com?

- Lynda.com is the leading online learning platform that can help anyone learn business, software, technology and creative skills to achieve personal and professional goals. It is a video library of engaging, top-quality courses taught by recognized industry experts.
- More than 12,000 online educational courses are available. Many of the courses are directly tied to the careers on Ohio's In-Demand Jobs list (more than 230 careers).

How is Lynda.com different from other job training tools?

- Lynda.com is different because it provides 24/7 self-directed learning that is taught by industry experts and designed for any skill level.
- Lynda.com can be accessed on a mobile phone, tablet, laptop or desktop computer—anywhere with an internet connection. You can use it in the library or at your kitchen table, wherever learning is convenient for you.
- Lynda.com is now a LinkedIn Company so when a user completes a course, a certificate is automatically uploaded to their LinkedIn profile showing they completed the course. This is extremely helpful when employers are looking for individuals with a specific skill set.

What types of courses are offered?

- Beginner-to-advanced courses across core functional areas – including sales, marketing, finance, operations, IT, software and web development, customer service and more.
- The site is exceptional at teaching technical skills, such as using Excel, coding, web design, network administration, database management, graphic design, animation and more. Basically, if you want to learn how to do something on the computer, Lynda.com can show you how to do it.
- Lynda.com also helps people pick up business principles, project management and presentation skills, money-management advice, and so much more. It provides training for anyone who wants to gain new skills or become more advanced in their existing skillsets.

How does someone get access?

You just need a library card from an Ohio public library and an internet connection.



Ohio's public libraries are the first in the nation to provide Lynda.com resources on a statewide basis.

OHIO LIBRARIES WORK FOR YOU



JOB SEEKERS

- Search and apply for jobs online
- Create a resume and cover letter
- Complete your high school diploma
- Enhance your interviewing skills
- Take online courses
- Brush up on your computer skills or learn how to code
- One-on-one help and group classes available



EMPLOYERS

- Meeting space and computers for training
- Access to consumer research databases
- Private rooms for interviewing or training
- Continuing education classes for employees
- Access to professional journals
- English as a second language classes
- One-on-one appointments with librarians
- Job postings and career fairs



ENTREPRENEURS

- Access to 3-D printers, vinyl printers, scanners, color copiers, photo and video equipment, sewing and embroidery machines, laser cutters and engravers
- Apply for grants or find a loan
- Online marketing and business courses
- IT assistance and web development courses
- Access to professional journals and market research databases
- Computers, laptops and tablets available with support and training
- WiFi hotspots available for check out



SMALL BUSINESSES

- Develop a business and/or marketing plan
- Tech tutors available
- Apply for grants or find a loan
- Mobile WiFi hotspots available for check out
- Access to office equipment, vinyl printers, 3-D printers, photo and video equipment, laser cutters and engravers
- Meeting space and rooms for interviewing and training
- Access to trade journals and market research
- Online management and marketing courses
- Notary services for contracts and loans